





# **ARCHITECTURE and DESIGN**

SUMMARY SHEETS OF THE DEGREE PROGRAMMES

**dAeD**

**Department of Architecture and Design**

## BACHELOR'S DEGREE COURSE

### **DESIGN** *Class: L-4 R - Industrial Design*

Specific educational objectives of the Course: The course of study aims to train designers who have a technical-artistic profile of the project, in the field of design, in the most significant areas, Product Design, Communication Design and Interior Design (Home, Exhibit and Retail). Mediterranean culture is the field of investigation and study to give important answers to the most versatile professional figures looking at the needs of people and territories. The student acquires multidisciplinary theoretical-applicative knowledge of a methodological, design and technical, artistic and humanistic type, with the ability to critically interpret the evolutionary trends of the design context, both material and intangible. A study that stimulates creativity, sensitivity and openness to innovation.

*The course prepares for the profession of (ISTAT coding):* ■ Technical draftsmen - (3.1.3.7.1) ■ Advertising technicians - (3.3.3.6.1)

■ Graphic designers - (3.4.4.1.1) ■ Museum technicians - (3.4.4.2.1)

## TWO-YEAR MASTER'S DEGREE COURSE

### **DESIGN FOR MEDITERRANEAN CULTURES. PRODUCT|SPACE|COMMUNICATION**

*Class: LM-12 R - Design*

Specific educational objectives of the Course: The Degree Course aims to train designers who are experts in formal and functional design in the field of Product Design, Interior/Exterior design, Strategy Design Communication and in all those emerging sectors that require specific skills to operate in the Mediterranean areas. The latter, in fact, are characterized by the presence of a very rich cultural and natural heritage and by a strong identity prerogative ranging from natural and landscape resources to food, from furniture to fashion, from everyday objects to architectural and urban space. The graduate in Design for Mediterranean Cultures is therefore an innovative figure who, through the identification of the peculiar and identifying connotations of the territories in which he operates, will develop innovative functions and products that enhance their history and traditions at different scales (from the reinterpretation of the handcrafted product to branding) and that represent its contemporary evolution, also in terms of inclusion and sustainability.

*The course prepares for the profession of (ISTAT coding):* ■ Specialists in marketing in the field of information and communication technologies - (2.5.1.5.3) ■ Specialists in public relations, image and related professions - (2.5.1.6.0) ■ Artistic designers and illustrators - (2.5.5.1.2) ■ Artistic creators for commercial purposes (excluding fashion) - (2.5.5.1.4)

## FIVE-YEAR MASTER'S DEGREE COURSE

### **ARCHITECTURE** *Class: LM-4 c.u. R - Architecture and Building Engineering-Architecture (five-year course)* **Degree course with national access planning**

Specific educational objectives of the Course: The course, in compliance with the qualifying training contents of the class, aims to train a professional with the skills that characterize the figure of the generalist architect with reference to EC Directive 2005/36, which regulates and equates the exercise of the profession of architect in Europe, with multiple profiles of competence that are always contemporary and required by the world of work. The educational objective is the integration of knowledge in the field of architecture, the city and the territory, through the areas of "the culture and practice of the project" as an advanced and qualifying process of the transformation of the built environment, in an innovative and sustainable way.

*The course prepares for the profession of (ISTAT coding):* ■ Architects - (2.2.2.1.1)